



José DA COSTA

CTO (Chief Technical Officer) - Early-Stage Startup

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portfolio.josedacosta.info

PROFILE

CTO and entrepreneur with 26+ years in software and 3 foundings: ACCENSEO (06/2024 →, 8 sectors), Celiane (1999-2007, 260 multilingual websites, 500K EUR cumulative profit), and AdsPower co-founder (2016-2018, AI/ML startup). Technical direction of a 4-person team at ACCENSEO: Big Data Python pipelines (6M+ products, 37M+ variants, 254 suppliers), SaaS Next.js design, and SMB consulting. 5 years Engineering Manager at Groupe Pichet (7-person team, 370K EUR/year budget). Dual degree Master ESIEA and MBA ECEMA. Cloud architecture AWS / Terraform / Kubernetes.

SKILLS

Startup & Entrepreneurship

Company creation and leadership (3 companies) / 0-to-1 product development, MVP / Product strategy & Roadmapping / Founding team recruitment / Cost optimization & Budget management / SEO/SEM, Affiliate marketing

Full-Stack & Infrastructure

TypeScript, React, Next.js, Node.js, NestJS / PHP (Symfony, Magento), Python (Big Data) / AWS, Azure, Terraform, Docker, Kubernetes / PostgreSQL, Elasticsearch, Redis, MongoDB / AI/ML (Azure ML, NLTK, TF-IDF, LangChain) / CI/CD, GitLab CI, GitHub Actions

PROFESSIONAL EXPERIENCE

CTO - Founder - technical director

accenseo ACCENSEO - Paris, France
- Founding and leading a technical consulting and development SAS: product vision, business strategy, service offering construction for 8 sectors
- Cloud architecture and Infrastructure as Code (Terraform AWS): EC2, RDS PostgreSQL, S3, CloudFront, Lambda, EKS - Python
- Big Data pipelines (6M+ products, 37M+ variants, 254 suppliers)
Jun. 2024 Present (1 year+)

CTO - Founder - technical director

celiane Celiane - Bordeaux, France
- Founded and led a software publishing company: 260 multilingual websites (15 languages, 5 countries) monetized through affiliate marketing and SEO, cumulative net profit of 500K EUR
- Advanced SEO strategy: reverse-engineered Google/MSN algorithms, TOP 10 France affiliates, monthly net records of 28K EUR (16x the average French salary)
Jan. 1999 Dec. 2007 (9 years)

Technical Project Manager - Co-founder - Early-Stage Startup

AdsPower AdsPower (Startup) - Paris, France
- Co-founded an AI-powered ad optimization SaaS startup: from idea to MVP, technical scoping, product roadmap and R&D management
- Led Machine Learning R&D: classification pipelines (Azure ML, NLTK, TF-IDF, k-means) to predict conversion probability
Jan. 2016 Dec. 2018 (3 years)

Engineering Manager - Project Manager / Product Owner - Technical Lead

PICHET Groupe Pichet - Bordeaux, France
- Defined and executed the technology strategy for enterprise integration at a 1,400+ employee real estate group: TIBCO BW6, Azure Integration Services
- Grew from Technical Lead to Engineering Manager over 5 years: team of 7, 370K EUR/year budget, 6 concurrent projects, 100+ integration flows
Jan. 2019 Mar. 2024 (5 years 3 months)

Software Engineer - PHP Zend Framework Developer

european sourcing.com European Sourcing Group - Bordeaux, France
- Built product search engines (Solr/MySQL) and multi-storefront e-commerce site generators with Zend Framework
- Developed machine learning data extraction utilities and administered 2,000+ MySQL databases
Apr. 2009 Sep. 2013 (4 years 6 months)

EDUCATION

esiea Master Expert in Software Engineering - ESIEA 2023 - 2026

ECEMA MBA Strategic Project Management - ECEMA 2023 - 2025

lycée Gustave Eiffel BTS IG (IT Management) - Lycée Gustave Eiffel 2001 - 2003

CERTIFICATIONS

SAFe 5 Certification (Product Manager & Product Owner) (2022)
PSPO Certification (Professional Scrum Product Owner) (2021)

INTERESTS

At work: AI, LLMs, Machine Learning, Design Systems, Reverse Engineering, OKRs, SAFe, DevOps
Outside work: Master swimming competitions, Running, Bodyboarding, Kitesurfing, Adventure travel, Family

LANGUAGES

French Native
English Intermediate
Portuguese Fluent